

Charity Internship Program

2017 Placement Fields

The following list of fields can be found on the Program Registration Form. Other fields are available on request, and all fields can be tailored to meet university academic requirements.

- Charity Marketing and Public Relations
- Community Centres and Museums
- Educational Support
- Environmental Organizations
- Fundraising and Charity Finances
- Health and Wellness
- Indigenous Organizations
- International Causes
- Multicultural Organizations
- Seniors Community Services
- Social Work and Social Services
- Special Events
- Urban Animal Care
- Urban Environment / Parks
- Youth Community Services

Charity Marketing and Public Relations

Charity marketing and PR placements can be done at any type of charity. Placements can involve analyzing markets, competitors and multicultural communication, developing marketing and PR materials, and communicating with donors, clients, and the general public.

Community Centres and Museums

These are primarily guest services placements, ideal for volunteers with an interest in tourism and hospitality. Placements are done at smaller community museums (such as police museums, or museums for a multicultural community), and at local community centres. Volunteers work on delivering programming at each of these sites, doing things such as greeting guests, wayfinding, maintaining cleanliness of public areas, and acting as a guide or docent.

Educational Support

Education support placements are done at community-centre based tutoring and afterschool programs, as well as head start programs for younger children. Volunteers help teachers and school administration with tasks such as preparing teaching materials, monitoring and supporting students in class, and acting as a monitor during activities like field trips.

Environmental Organizations

Placements at environmental organizations focus on advocacy and awareness campaigns for

local and national environmental issues. This can be combined with hands-on work carrying out the mission of an environmental organization, or carrying out fundraising tasks for the environmental organization.

Fundraising and Charity Finances

These placements can be at any type of charity and centre around fundraising activities. Duties include database maintenance, supporter contact, appreciation events. Work also includes office duties centred on analyzing donations, and sorting, recording, and reporting financial data.

Health and Wellness

Health and wellness placements are done primarily at senior's centres, or free clinics, though in some cases for volunteers with academic requirements, they can be done at long term residential care facilities. In each case volunteers will be assisting health care delivery staff in their work, especially in processing samples, doing outreach, and recording information.

Indigenous Organizations

Indigenous organizations serve First Nations, Metis, and Inuit community interests. They cover a broad range of social and political objectives. Volunteers help in the day to day community service of the organization, which can include adult education and poverty relief. Indigenous organizations tend to have a strong indigenous faith component, so volunteers not comfortable around faith and religion may prefer a different field.

International Causes

These placements are done at charities whose focus is on causes such as international poverty relief, international peace, global health, and global biodiversity. Placements here can include translation, social media advocacy, administrative support, and hands on community relations activities.

Multicultural Organizations

Multicultural organizations are those that represent a single minority community in Canada. Typically these organizations operate community centres, and museums. Organizations representing the Japanese, Jewish, and Croatian communities have all hosted in the past. Volunteers have assisted in giving tours, organizing language lessons, promoting exhibitions and more.

Seniors Community Services

Seniors' centre placements are concentrated on developing and delivering programming of interest to senior citizens. Programming is diverse and can include external and internal activities such as attending films, arranging performances, arranging games and crafting activities and more.

Social Work and Social Services

This field is reserved for volunteers with a background in social work. In this field they work with a registered and accredited social worker, to do outreach and counselling. Volunteers assist the social worker in their day to day duties, with specific tasks determined by the volunteer's placement needs and interests.

Special Events

This is one of the most diverse field and changes from season to season and month to month. Events can include marathons, film festivals, Christmas markets, street fairs and much more. Depending on what part of the planning cycle the volunteer joins the activity they can participate in planning, execution, and follow-up on special events - or all three if they have a longer placement.

Urban Animal Care

Canadian urban animals can include cats, dogs, coyotes, raccoons, skunks, groundhogs, squirrels, eagles, owls, and marine mammals. Due to the encroachment of Canada's fast growing urban centres, many of these animals are put at danger due to contact with humans. Volunteers in this field help these animals recover from injuries, help tend to them while in care, and help return them to the wild - where possible.

Urban Environment / Parks

Each of Canada's major cities includes or is very close to large parks. Some are sculpted by the very same architects who made New York's Central Park, others are wild and remain in their original state. In each type of park, volunteers help maintain the environment, help guide tours, and help monitor the parks for pollution.

Youth Community Services

Youth community service programs can include seasonal summer camps, specialized weekend and seasonal environmental youth camps, and after school sport and tutoring programs for inner city youth. Volunteers help plan and organize activities and join in at times to help lead them. Other duties can include promoting activities, and supporting administration.

Questions? Please contact us at hello@studyworkabroad.ca.